

Geoscience Canada

Geoscience Canada is the main publication of The Geological Association of Canada. It is a general interest, earth-science journal that targets the Canadian geoscience community. It is published quarterly in digital format, and is available at a discount to GAC[®] Members, as well as members of other like-minded associations. Through institutional subscriptions, it is available to nearly every earth science college and university user in Canada and many other countries. Please note: Ads appear only on PDF releases.

Deadlines for Booking & Camera-ready ad:
January 5; March 5; July 5; October 5

Rates:

Full page (9.6" h X 7.5" w)	\$1,500
Half page (4.7" h X 7.5" w)	\$800
Placement premium	add 30%

The Fine Print

Advertising is accepted, within certain limits, in GEOLOG and Geoscience Canada. Boxed display advertising is preferred in digital format as RGB print-quality PDF or TIF, in the dimensions booked; no bleeds. Advertisers will be invoiced upon publication, plus applicable taxes. All advertising must relate to the Earth Sciences, and must be considered by our Publications team to be of interest to our intended audience. GAC's liability to correctly publish any advertisement is limited to the cost paid by the advertiser. We reserve the right to reject any advertisement. Current Corporate Members receive discounts and free advertising space depending on their level of support; see our website for details.

GEOLOG

GEOLOG is the newsmagazine of the Geological Association of Canada. It is posted online for free access, and is emailed to nearly 2,000 members four times a year. These members are from industry, government and academe.

Deadlines:

Booking

January 27

May 5

August 4

October 30

Rates:

Full page (9.75" h X 7.2" w)	\$1,500
Half page (9.75" h X 3.5" w or 4.75" h X 7.25" w)	\$800
Quarter page (4.75" h X 3.5" w)	\$490
Business Card (2.25" h X 3.5" w)	\$250
Banner (2" h X 7.25" w)	\$460
Placement premium	add 30%

camera-ready ad

February 27

June 5

September 4

November 30

Website: gac.ca

The GAC[®] website has 3,000 visitors per month, with our Employment Postings pages being the most popular views.

Rates (per 30 days):

Employment Postings logo & link (with job post)	\$200
Employment Postings logo & link (top of page)	\$1,000

* Other advertising opportunities – please inquire.

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